



# TOMORROW'S LEADERS

Transform. Lead. Succeed.

**May 15-18th, 2015**

European Sustainability Academy,  
Drapanos, Crete.



**Your course hosts:**

David Dowse  
Kelvin Heard  
Mike Ponting  
Sharon Jackson MSc.  
Special Guest Presenter

**The plan**

**The learning outcomes**

**The costs**

**I'm in. How do I book a place?**

**The venue**

**Accommodation**

[www.transformingtomorrowsleaders.com](http://www.transformingtomorrowsleaders.com)

# Ladies and gentlemen, The game has changed.

As the aftershocks of the crash of 2008 continue to reverberate around the global commercial world, the successful business leaders of the future are increasingly aware that a radically new approach is needed.

The very meaning of 'Success' is being redefined. 'Sustainability', 'Ethical Practice' and 'Corporate Responsibility' are no longer just crass boardroom buzzwords – they are real and vital principles; the foundations of a truly successful and sustainable business.

Make no mistake; we are in a brave new business world that demands a brave new generation of leaders. Dinosaurs belong in a museum.

New leaders will be people who can use emotional intelligence skills to identify creative, sustainable solutions to business challenges. They will know how to access the full potential of their inherent creative powers to inspire others to greater achievements. They will be people who truly understand themselves – better to understand others.

Sustainable leadership means intuitively understanding what 'sustainability' really means, and how and why it is synonymous with real profit. New leaders will understand that 'work-life balance' is an out-dated concept, and know what must replace it. They will be completely happy in their own skins and sleep soundly, every night.

Idealistic? Certainly. Realistic? Why not? Everything you need is already within you. Did you know that one of the Latin roots of our word 'education' is 'educare' – to 'draw out'?

**“Tomorrow's Leaders”** is an intensive short course, designed to help participants to open doors in themselves that they always suspected existed, but to which they could never quite find the key. Our aim is to help you to 'draw out' your true, full potential as leader of a sustainable business.

The course facilitation teams brings together specialist trainers, each offering a radically different viewpoint to provoke inner exploration, break down pre-conceptions and prejudices and help you discover within yourself powerful new insights, techniques and tools.

Join us on a memorable weekend journey that will change you and your business for the better, for good.



# Your course hosts:



## David Dowse

**“Business is all about communication. Communication is all about listening. And we all have to begin by listening to ourselves.”**

David is a leading international expert in corporate communications, with specialist interests in conflict resolution, corporate personality, crisis management and team development.

His career as a successful PR consultant spans over 25 years, during which he has worked in some 30 countries. Before moving to Belgrade, Serbia, where he is co-owner of a leading regional consultancy, David wrote an acclaimed book on his experiences leading the team for Morgan Motor Company's triumphant return, against all odds, to the 24hr Le Mans race after an absence of 40 years.

His career as a successful PR consultant spans over 25 years, during which he has worked in some 30 countries. Before moving to Belgrade, Serbia, where he is co-owner of a leading regional consultancy, David wrote an acclaimed book on his experiences leading the team for Morgan Motor Company's triumphant return, against all odds, to the 24hr Le Mans race after an absence of 40 years.

*“In the Epilogue to his book, Dowse writes, “But I believe the most important thing we did was to show that anyone, no matter how humble, can do anything they set out to do if only they have the right motivation, enough faith and big, open hearts.” How very British. Buy the book.”*

Kevin Clemens, Speedreaders.info

David now advises major international corporations such as MasterCard and ArcelorMittal as they develop their businesses in the challenging, post-communist and post-conflict emerging markets of South East Europe.



## Kelvin Heard

Kelvin has been described as having “more energy than the average nuclear reactor”. A full-time mentor, meditation and mindfulness trainer since 1996, Kelvin works with individuals and teams, taking them on a powerful journey of self-discovery and bringing out hidden creativity and ground-breaking solutions, all by slowing down and using the mind in the most effective way to gain real results.

**“The power of meditation also produces a more healthy and inspiring working environment that directly benefits the bottom line”,** He says.

Kelvin has worked in the USA, South Africa, Canada, Europe and Australia in diverse corporate environments, as well as with many 'high-worth' individuals in the fields of business, the arts, music and fashion. His work has been featured in the Sunday Times, The Times and The Daily Mail, among many other media programmes worldwide.

The two words that always feature large in Kelvin's work are “POWER” and “SOLUTION”.



# Your course hosts:

## Mike Ponting

Mike's management consulting background, coupled with his international charity experiences - running environmental projects deep in the jungles of South America and Central America - give him a unique blend of skills that he now uses to help people develop exceptional business performance. Known for his engaging and inspiring training courses and team events, Mike brings huge levels of enthusiasm and a keen understanding of people that enables companies to achieve significant business improvement.

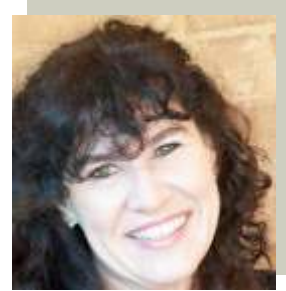


Mike has designed and delivered training courses and team development events for a broad range of companies across multiple sectors and around the globe. Using the latest thinking and research into 'emotional intelligence' and neuroscience, Mike ensures that participants are thoroughly engaged, and real results follow.

He's also a keen mud runner and enjoys other extreme sports, but he promises not to include those activities in this particular course.

## Sharon Jackson MSc. Special Guest Presenter

Sharon is the Founder and Director of our fantastic course venue, the unique European Sustainability Academy on the magical island of Crete. She is also a Director of Carlton CSR - UK, Associate Faculty at the Cranfield School of Management, an Associate Scholar at University of Cumbria, Institute for Sustainability and Leadership, a visiting lecturer at Murray Edwards College - Cambridge University and visiting research fellow at Athens University of Economics and Business.



Before embarking on a teaching and research career, Sharon worked for 15 years in global commerce in senior roles in the electronic component sector, developing international business through global distribution and supply chains.

Her specialist expertise in Business Ethics will add an important extra dimension to the scope of this course.

*"I'm very much looking forward to challenging delegates to think differently about how business is done, and how it should be done,"* Sharon says.



# The plan

## **Friday 15th May 2015 – *Why are we here? Connection and Disconnection***

Arrival at Chania, transfer to hotel & ESA. Orientation session, meet your hosts, training briefing, cocktail and buffet.

## **Saturday 16th – *What is 'Success'? What does 'Sustainability' mean? What does 'Leadership' demand? Slowing down to travel faster and further. The true meaning of 'Quality'.***

Meditation, introduction, core team task briefing, Exploration of Emotional Intelligence and Profiles, buffet lunch, break out sessions, one-on-ones, team task activity, dinner at ESA. Transport to hotel.

## **Sunday 17th – *Alignment, Forward Thinking & Timescales, Power of Mind, Passion and Patience in Business***

Mindfulness Meditation, early morning walk, swim/snorkeling, breakfast at beach taverna, pop-up sessions, refresh at hotel. Transfer to ESA.

Business Ethics and Sustainability sessions, one-on-ones, break-outs, debrief. Transfer to Dourakis winery. Passion and patience in business. Tour of winery, pop-up sessions. Wine tasting, 4 course gourmet dinner with wine matching.

## **Monday 18th – *Reflections***

Dawn meditation at the beach. Optional swim. Breakfast, debrief, feedback, takeaways. One-on-ones. Free time. Transfer to airport.

*You will receive a detailed programme prior to your departure to Crete.*



# The learning outcomes

As a result of attending participants will;

- Be able to identify specific changes to their business and individual leadership style to encompass the elements of 'Sustainability,' 'Business Ethics' and 'Emotional intelligence' in order to deliver improved results.
- Have a clearer understanding of their existing Leadership strengths and areas for future development- together with a detailed report based on their own emotional intelligence.
- Get the opportunity to practice 'mindfulness' at an individual, team an organizational level.
- Experience our strap line- Transform, Lead, Succeed in a relaxed and inspiring environment without the pressures of day-to-day work.
- Disconnect from barriers (both perceived and real) to their development and reconnect with themselves and with the things that really matter.

# The costs

The weekend course cost is £2,976 plus vat. The price is completely all-inclusive, with transfers to and from Chania airport, 4 star accommodation and all meals. You will be responsible for your own travel arrangements to and from Chania airport, to arrive no later than 18.00h local time on Friday 14th May. We will provide information on several flight options at reasonable costs. Course fees must be fully paid in advance.

# I'm in. How do I book a place?

Please visit our web site at [www.transformingtomorrowsleaders.com](http://www.transformingtomorrowsleaders.com) and click the links for secure booking



# The venue

Surrounded by the magnificent natural beauty of Crete – the 'Island of the Gods', the [European Sustainability Academy](#) is exclusively powered by the Cretan sunshine and sends zero waste to landfill. Your retreat weekend will be based in a beautiful, purpose-built building located in an ancient olive grove on the slopes of Drapanos mountain. Its low-impact construction is an inspiring example of sustainable principles in practice. We'll also go to some hidden local places, chosen for their special qualities to inspire fresh thought and provoke internal change.



# Accommodation

You'll stay at the 4 star Almyrida Beach Hotel, a 15 minute drive away from the [European Sustainability Academy](#). Friendly, helpful staff will welcome and nurture you with every comfort possible, against a backdrop of stunning sea views. You'll fall asleep to the sound of the sea, and wake refreshed and ready for whatever magic the new day brings.



**May 15-18th, 2015**  
European Sustainability Academy,  
Drapanos, Crete.



**TOMORROW'S  
LEADERS**  
Transform. Lead. Succeed.

**CALL US : 0845 519 2505**  
[www.transformingtomorrowsleaders.com](http://www.transformingtomorrowsleaders.com)