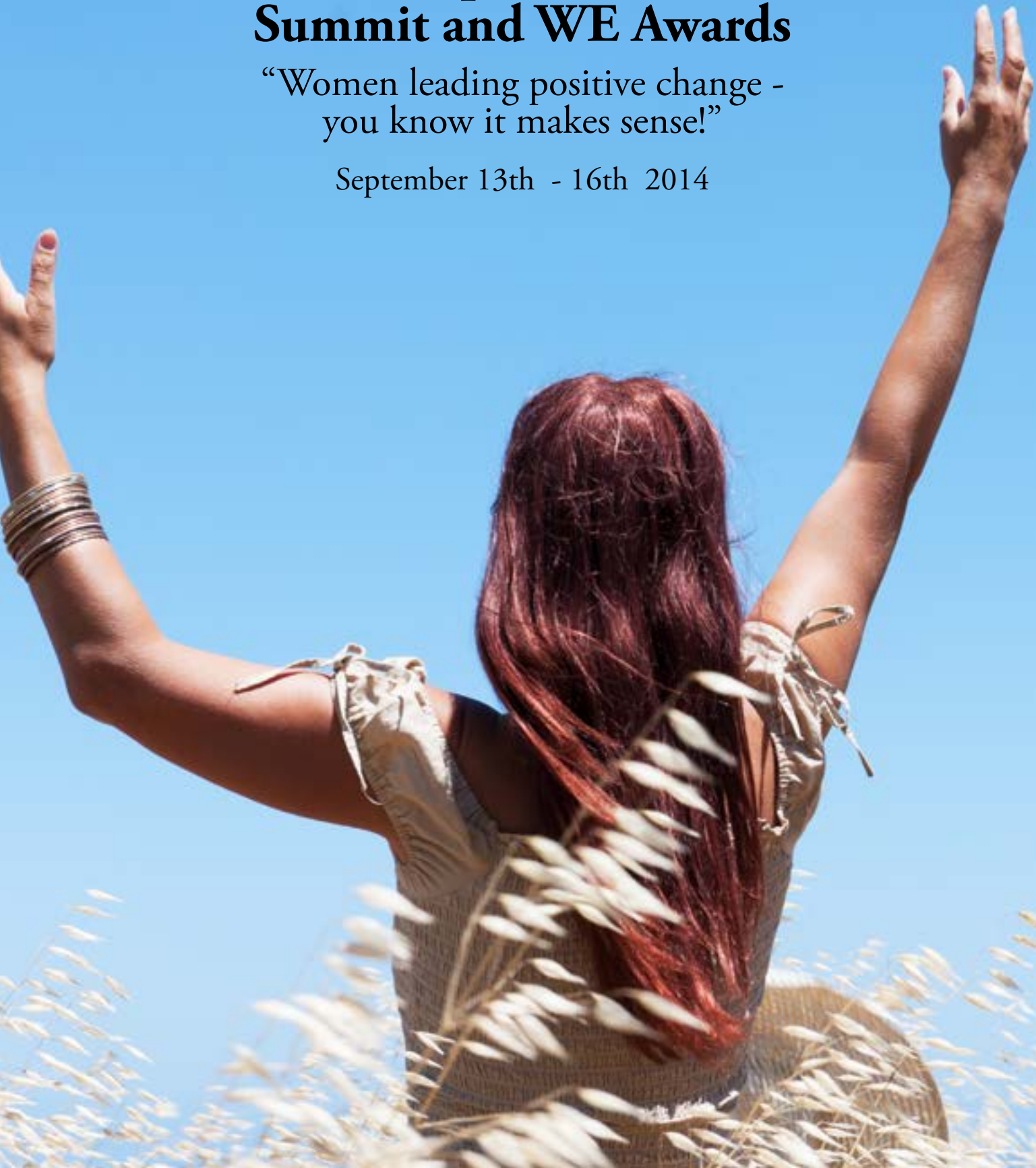




2nd Annual ESA Women Empowerment (WE) Summit and WE Awards

*“Women leading positive change -
you know it makes sense!”*

September 13th - 16th 2014



“Women creating positive change - you know it makes sense!”

The overarching aim of this programme is for participants to gain increased awareness of their own core strengths and to learn techniques for breaking down limiting beliefs. This will enable them to feel empowered to create the changes they want in their lives. This 2.5 days residential, holistic learning retreat is for women who want to set up a business, or already running a business, managing a busy family or women who want to develop their skills and competences to create positive change in the world.

Men who want to understand and support women empowerment are also very welcome to attend.

Day 1: Starting the inside journey
Day 2: Connections that make sense
Day 3: Transition to positive change



2nd Annual ESA Women Empowerment (WE) Summit and WE Awards

Saturday 13th Sept -Tuesday 16th Sept 2014

You are invited to join a selective and intimate group (only 20) of people just like you, to become clear of your 'signature characteristics' and core strengths as an "Empowered Woman".

You will learn new techniques and be given new tools to help you harness your talents and personality to drive change in your life at any level you want, be it in business, community or family.

Learning and development methods at ESA are fun, interactive and experiential. This includes co-coaching, story-telling and peer group learning activities.

The high calibre programme learning materials have been developed and delivered internationally, including in Cambridge University, Cranfield University and in large successful organisations in UK.

ESA Crete has been specially designed with overlapping outdoor and indoor spaces to enhance the learning and personal development process.

Translators and facilitators will be there to help guide you through this unique and valuable learning experience.

Lecturers, facilitators and celebrity presenters from around the world will contribute to a powerful personal development and personal organisation programme. Presenters include the famous, award winning, gender activist and author, African royalty, Muzvare Betty Makoni from Zimbabwe and her fellow activist and TV broadcaster Princess Deun Adedoyin-Solarin of Nigeria.

Comments from 2013 Women Empowerment Programme:

"Goddesses: thank you for giving me a safe haven to re-invent my sparkle" - "We are leaving more powerful!" - "I came by chance! I have remembered who I am and what I have to offer". - "Thank you for everything! Beings here (ESA) is always an exceptional experience".



Four key aims of this programme

1. You will develop new awareness about 'supercharging' your personal influence and your core skills for creating positive change.
2. You will learn new skills to engage people in a mutual win – win change process.
3. You will develop your 'sense-making' and 'sense-giving' abilities to positively influence people who 'block' your path to empowerment.
4. You will learn techniques to protect yourself from bullies and adversaries, and gain an international support network of people who will continue to support you on your empowerment journey.

You will manage your own learning experience through a personal learning journal and workbook. You will set your own objectives and at the end of the programme you will have a personal action plan that is tailor made for you.

This retreat has been specially designed so that participants can absorb the level of learning and development that they want/need. This may be a transformational process or more tactical learning. Participants will shape a different process to suit each person's needs.

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Preliminary Agenda (may be subject to change)

Saturday 13th

Guests arrive at Chania airport or by ferry at Souda (Crete) and transferred to their accommodation to settle in.

Goddess Gala Dinner and WE Opening

Evening: 20.00 Formal dinner and awards ceremony at ESA Drapanos.

Dress code: Goddess or Princess!

Tickets are limited and must be booked.

The Goddess Gala Dinner includes a 3 course 'Cretan Fusion' fine dining meal, wine, prestigious photograph opportunity, awards ceremony, raffle with the opportunity to win €1000 designer dress, entertainment, band and dancing.

For non-participants of the full WE programme, tickets for the gala dinner only cost €30 per person or €150 for a table of 6.

Email info@eurosustainability.org to book.





WE Programme Day 1.

Starting the inside journey.

Sunday 14th

Morning: Relaxation and informal networking after travel and gala dinner. ESA drivers will collect you from your accommodation.

13.00: Lunch at ESA

- WELCOME: Setting objectives and sharing understanding of why are we all here.
- Getting the jargon aligned: Definitions and getting on the same page.
- Opening circle, using colour theory for self knowing and group forming.
- Setting up co-coaching and peer group knowledge exchange for the programme. Understanding the 'coaching attitude' and the ideal coaching relationship.
- Individual journal start - defining you as an empowered woman.
- Identifying your sphere of influences and how those influences impact on you.

19.00: Close, with day 1. reflections.

Free evening (visit local taverns or seaside tavern).

WE Programme

Day 2.

The inside journey continued.

Monday 15th

09.00: Start - with coffee, tea and pastries

- Enhancing your self-awareness.
- Breaking down limiting beliefs and bedrock assumptions.
- Practical use of Johari Window for giving and receiving feedback and learning about self- awareness triggers
- Know your physicality and creating positive personal Impact (interactive/ experiential session)

13.00 - 14.00 Lunch in ESA dining room

Connections that make sense

- Inspiring stories of empowered women for change in the world.
- Learning to use conscious sense-making and sense-giving for creating positive change.
- Understanding systems leadership – using an interactive 'flocking' exercise.

19.00: Close, with day 2. reflections.

Embedding learning through a painting colour exercise.

Evening: Cocktails, buffet at ESA with optional movie.

Transport to accommodation.



WE Programme

Day 3.

Transition to positive change.

Tuesday 16th

09.00: Start – with coffee, tea and pastries

- Learning why change does not happen and how to unlock the barriers to change.
- Learning the art of conscious communication: Listening partnerships and incisive questions.
- How to start a worldwide movement for change - engaging hearts and minds.
- Practical networking, assertive communication and personal credibility.
- Setting your path for transition with new tools, techniques and support systems to deal with the transition process.

15.30 CLOSING CEREMONY ESA style, to embed learning and experience.

DEPART for return flights/ ferries

Bonus - social event

This retreat includes a complementary stargazing and sky mapping cocktails and canapés evening. This will be courtesy of the 'Crete Amateur Astronomy Friends Club' from Chania (exact night TBC depending on weather conditions).





Lecturers



Sharon Jackson

The programme director is Sharon Jackson, Founder and Director of ESA, with virtual support and materials development from WE co-founder Carolina Rodrigues Barros, founder of 'Dare to Glow' www.facebook.com/daretoglow

Sharon has 15 years experience of designing and delivering women empowerment programmes around the world including London, Sydney and in her academic roles at New Hall, Cambridge University and as a lecturer in Sustainable Business at Cranfield School of Management.

Co- facilitators and presenters:



Hrh. Princess Deun Adedoyin-Solarin

Princess Deun Adedoyin-Solarin is Chair Board of Trustees, Girl Child Network Worldwide and Grand Daughter of a Yoruba Monarch HRM Oba W C Adedoyin II, The Akarigbo of Sagamu, Remoland Ogun State Nigeria.

She is an acclaimed veteran broadcaster, journalist, motivational speaker and, entertainment/media specialist in UK and Nigeria.

Princess Duen started her media and broadcast career at the tender age of 17yrs in 1975, as the youngest presenter on TV & Radio at the time. She is the former Co-Producer & Host of Nigeria's leading Breakfast talk-show 'Morning Ride' on NTA2 Channel 5.

For the past 5yrs, she has been Producer & Host of 'Princess of Arize!' the talk show which celebrates Africans and Peoples of the Afrikan Diaspora.

The focus of her work is highlighting 'Achievements, Thoughts and Concepts' that contribute to changing the mind-set of the proud people of Africa.

Princess 'Deun says about her media work "It is indeed a projection of strong motivational, educational, entrepreneurial aspects, with some entertainment yet in a non- intimidating environment!"



Hrh. Princess Muzvare Betty Makoni

(BA Gen, BA Special Hons) is Founder and Chief Executive Officer of Girl Child Network Worldwide. In August this year she was invited as a keynote speaker at the Universal Peace Federation - World Summit in Seoul S. Korea.

In her capacity as a 'Gender Based Violence' expert, her international achievements are endless including being selected on the team of UK experts for Preventing Sexual Violence Initiative.

Betty Makoni has over 40 global awards for excellence, innovation and passion for girls and women's rights including the title of 'CNN Hero' 2009 for 'Protecting the Powerless', for which she was honoured by UNIFEM Goodwill Ambassador Nicole Kidman. 2011 'Newsweek' named Betty Makoni as one of 150 women who shake the world.

She is also an Ashoka Fellow and belongs to the 'Global Network of Social Innovators' who have changed lives in their communities and beyond. 2001 she was crowned Pan African Princess and 'Yeye Ashiwanju Omoba of Afrika-The Mother and Leader of African Princesses' by the Royal, direct grand-daughter of HRM Oba Christopher Adedoyin Anoko Akarigdo II of Sagamu, Remoland, Nigeria.

"WE ARE BORN VICTORIOUS AND NOT VICTIMS"
Muzvare Betty Makoni.



Laura Morrison

Managing Director at GameChanger Consultancy and Former Co- Chair of BT Women's Network, is a Transformational Coach and Speaker specialising in strategising for sustainable business growth, creating positive outcomes through connection and positive communication.

She has 17 years' experience in Strategy, Change Management, and Commercial Management and has worked with Global Multinational / FTSE 100 companies at Board Level in Logistics, Brands, Retail and Services sectors.



Kate Griffiths

Kate works with leaders and business owners to create more ease and flow in their lives by showing them how to bring their whole selves to everything they do. Clients include conscious business owners and leaders who recognise that the old paradigm way of doing things does not work and want support in determining what the new ways of doing business look like.

She is passionate about creating conversations that lead to change and has developed her own process to do that called "Connection through Conversation". Kate uses a range of skills in her executive coaching practice including mindfulness, NLP and colour therapy practitioner. Current clients include the NHS Leadership Academy for whom she is delivering the Frontline programme, a radically new approach to leadership development for nurses and midwives.

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Susse Marianna Smedes

was born in Denmark. She has worked as a Systemic family therapist and teacher in Colour Therapies since 1994. Susse combines her knowledge and real life experience within her consultation and teaching work.

Her passion is to empower women into their essence and true potential. Through teaching and traveling internationally with her work, Susse she has reached out to many women. In a gentle way she knows how to provide the space so that you can reconnect to your 'Inner Source' to bloom and blossom as an empowered woman. Susse considers her work to be her calling in life and she says it is "written in her birth certificate".



BOOKING

Cost per person, includes 2 nights accommodation, (Sunday 14th and Monday 15th), 2.5 days 'Women Empowerment', practical education programme with food, refreshments and social events, local transfers and exclusive use of ESA facilities and local support staff for 3 days.

Optional free guest pass to WE Gala Dinner and WE awards ceremony Saturday 13th September (own accommodation booking required for the night of 13th).

Early bird booking before 31.08.14: €150. (plus VAT)

For late bookings after 01.09.14: €180. (plus VAT)

Participants must arrange their own travel to and from Crete.

NB. Chania is the closet airport and Souda is the closest port to ESA.

TO RESERVE YOUR PLACE:

Event bright for pay pal and credit card bookings.

<https://www.eventbrite.com/e/women-empowerment-women-creating-change-tickets-12649987453>

<https://www.facebook.com/events/878081535555227>

Contact us for more information and for a booking form and to pay by bank transfer or cash.

VAT receipts will be issued for all bookings

This event is organised and promoted by Jackson A & S O.E. Tax number AFM: 998064065



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